Claims

1.   The use of isoflavones in aglycone or glycosylated
        form for the preparation of topical compositions
5   that are useful for promoting slimming.

2.   The use as claimed in claim 1, characterized in
        that the topical compositions are useful for
        fighting localized excess weight.
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3.   The use as claimed in claim 1, characterized in
        that the topical compositions are useful for
        refining the silhouette, accelerating the removal
        of excesses, better defining the contour of the
15   body and/or resculpturing the silhouette.

4.   The use as claimed in any one of claims 1 to 3,
        characterized in that one or more isoflavones and
        also one or two slimming active agents of
20   lipolytic type and/or one or two slimming active
        agents of liporeducing type are applied,
        simultaneously, separately or sequentially over
        time.

25 5. The use as claimed in claim 4, characterized in
        that the slimming active agent of lipolytic type
        is chosen from: caffeine, rhodysterol,
        palmitoylcarnitine, alpha and gamma bioactive
        agents, escin, ginkgo biloba and sphingosine.
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6.   The use as claimed in claim 4 or 5, characterized
        in that the slimming active agent of liporeducing
        type is chosen from: andiroba, Garcinia cambogia
        and rutin.
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7.   The use as claimed in any one of claims 1 to 6,
        characterized in that one or two anti-infiltration
        or venotonic active agents chosen from: viburnum,

ivy, arnica, mouseear hawkweed, wild pansy, *Fucus vesiculosus, Ruscus*, Ginkgo biloba and escin, are also applied simultaneously, separately or sequentially over time.

8. The use as claimed in any one of claims 1 to 7, characterized in that an extract of *Sophora japonica,* of *Centella asiatica* and/or of soy proteins is also applied simultaneously, separately or sequentially over time.

9. The use as claimed in any one of claims 1 to 8, characterized in that the isoflavones are chosen from: genistein, daidzein, glycitein or a mixture thereof; these isoflavones being in aglycone or glycosylated form.

10. The use as claimed in claim 8, characterized in that the genistein is of plant origin from soy.

11. A cosmetic treatment method for promoting slimming, characterized in that a cosmetic composition comprising one or more isoflavones in aglycone or glycosylated form is applied topically.

12. A cosmetic treatment method for fighting localized excess weight, characterized in that a composition comprising one or more isoflavones in aglycone or glycosylated form is applied topically.

13. A cosmetic treatment method for refining the silhouette, accelerating the removal of excesses, better defining the contour of the body and/or resculpturing the silhouette, characterized in that a composition comprising one or more isoflavones in aglycone or glycosylated form is applied topically.

14. The cosmetic treatment method as claimed in any one of claims 11 to 13, characterized in that one or more isoflavones and the active agent(s) as defined in any one of claims 4 to 8 are applied topically to the areas of skin liable to form localized excess weight, simultaneously, separately or sequentially over time.

15. The cosmetic treatment method as claimed in any one of claims 11 to 14, characterized in that the isoflavones are chosen from: genistein, daidzein, glycitein or a mixture thereof; these isoflavones being in aglycone or glycosylated form.

16. The cosmetic treatment method as claimed in claim 15, characterized in that the genistein is of plant origin from soy.

17. The cosmetic treatment method as claimed in any one of claims 11 to 16, characterized in that pregnant women or women who have given birth within 6 months are treated.

18. A cosmetic composition, characterized in that it comprises one or more isoflavones in aglycone or glycosylated form and an extract of *Sophora japonica* flowers.

19. The cosmetic composition as claimed in claim 18, characterized in that the isoflavones are chosen from: genistein, daidzein, glycitein or a mixture thereof; these isoflavones being in aglycone or glycosylated form.